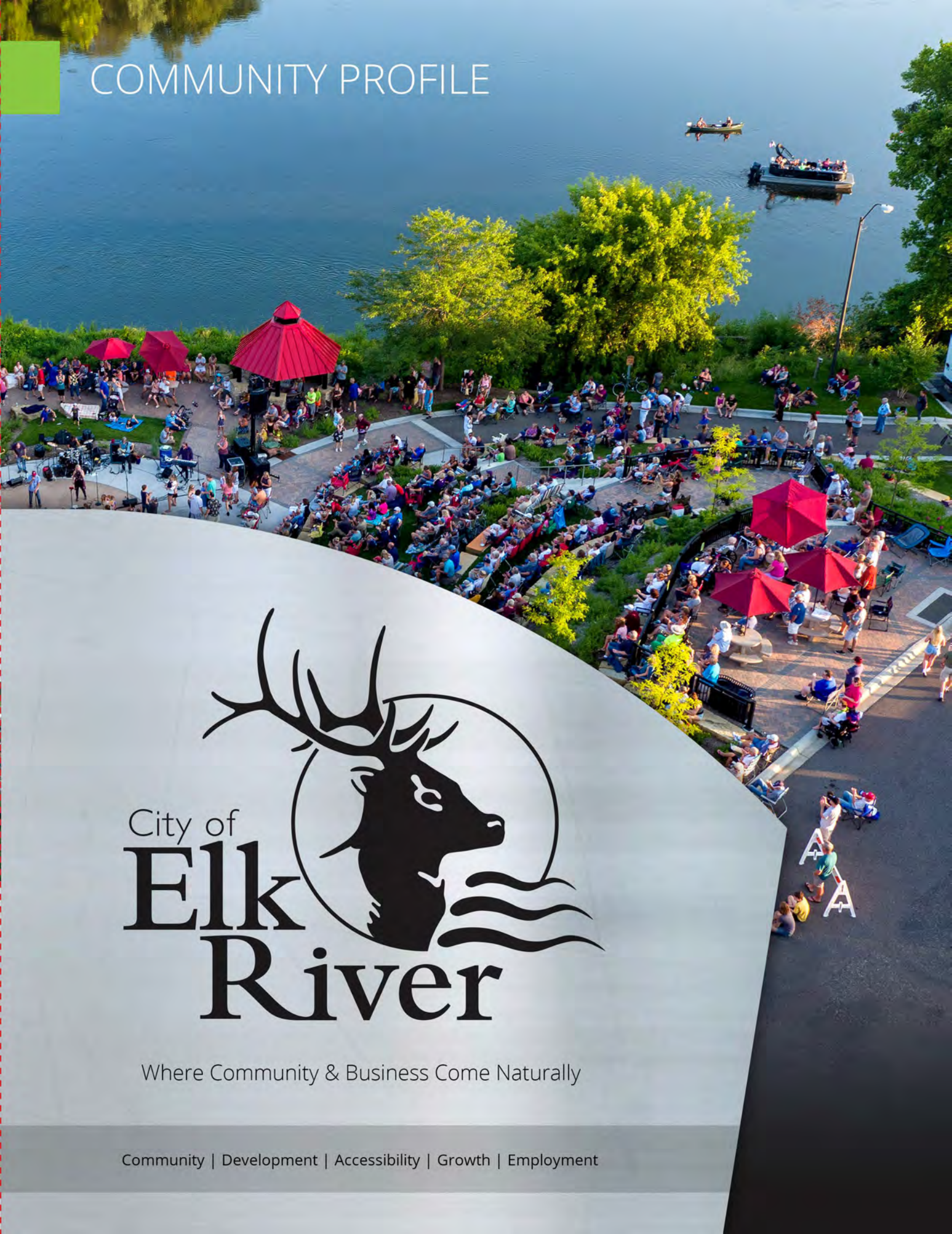
COMMUNITY PROFILE



City of Elk River

Where Community & Business Come Naturally

Community | Development | Accessibility | Growth | Employment

ELK RIVER, MINNESOTA
NATURE - COMMUNITY - RECREATION

Business comes naturally to Elk River. So much so that we've become one of the fastest growing business communities in Central Minnesota.

Since our incorporation in 1881, transportation has played a significant role in the growth of this business-friendly community. Located on US Highways 10, 169 and Minnesota 101, and close proximity to Interstate 94 and MSP International Airport, makes us the ideal address for outward-migrating companies from Minneapolis, St. Paul, St. Cloud and beyond.

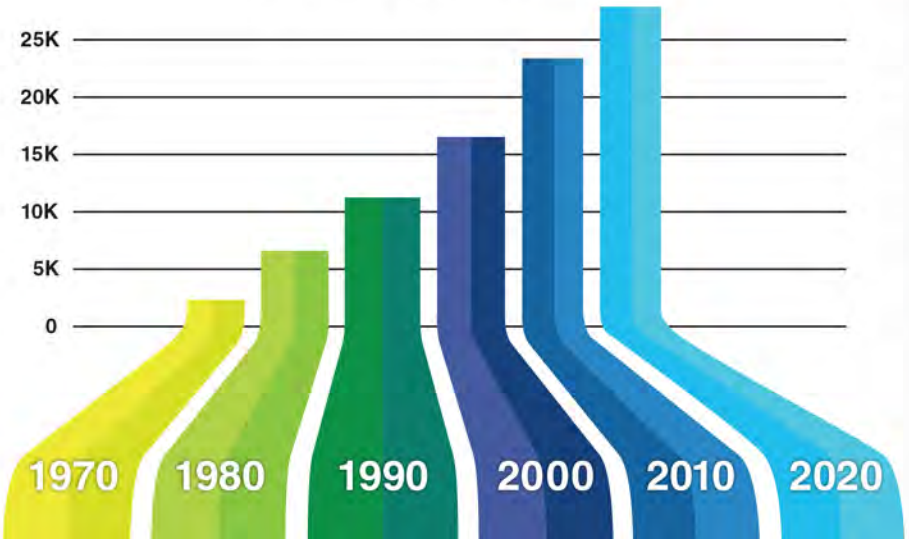
Elk River also offers a wealth of housing opportunities, from new construction to century-old colonials, you'll find homes of all styles and price ranges which drives our thriving and diverse population.

We're confident you'll find a community powered for progress and a city powered by nature.

Take Part in our **Growth**

Steady growth is essential to the economic vitality of Elk River. In 1990, Elk River had approximately 11,220 residents, today there is over 24,506 residents.

Elk River Population

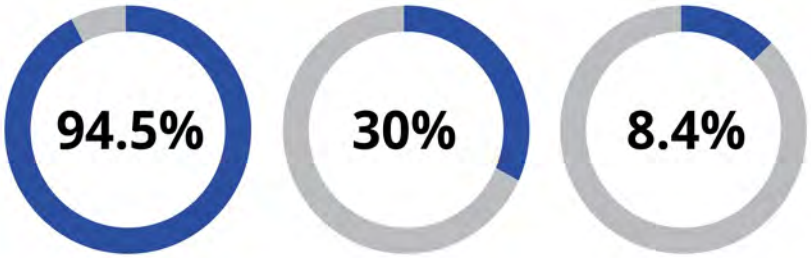


GET TO KNOW OUR **COMMUNITY**

You'll enjoy getting to know the people of Elk River. We are welcoming, enterprising, and thriving – not to mention young and educated, too! The median age in Elk River is approximately 36, while two thirds of our workforce (69%) has completed some level of postsecondary education, with the majority earning a bachelor's degree or above (30%). Just take a look at the numbers:

37.1
MEDIAN AGE
State of Minnesota - 37.9

Educational Attainment



High School Graduate or Higher | *Bachelor's Degree or Higher* | *Graduate Degree or Higher*

THE ELK RIVER VISION

A welcoming community with revolutionary and spirited resourcefulness, exceptional service, and community engagement that encourages and inspires prosperity.

Median Household Income

$85,974
ELK RIVER

$65,699
STATE OF MN

OPPORTUNITIES IN **EDUCATION**

Independent School District 728

Minnesota's eighth largest school district, ISD 728 is a progressive district located 35 miles northwest of Minneapolis. Proudly serving more than 13,000 students and more than 50,000 lifelong learners in all or parts of Albertville, Dayton, Elk River, Otsego, Ramsey, Rogers, St. Michael, Zimmerman and Nowthen and the townships of Big Lake, Baldwin, Livonia, Orrock and Stanford.

Ten elementary schools, five middle schools and four high schools provide opportunities for ALL learners to discover and develop their unique talents. ISD 728 offers:

- Comprehensive curriculum that combines arts with academics, early childhood - grade 12.
- All-day, every day 6.5-hr kindergarten program.
- World language courses in Spanish, French and German.
- Advanced Placement and College in the Schools.
- Career Technical Education (CTE) programs.
- Gifted and Talented services.
- AVID (Advancement Via Individual Determination) college readiness program, grades 8-12.
- STEM (Science, Technology, Engineering and Mathematics) elementary and middle schools.
- Minnesota Reading Corps: providing trained literacy tutors for children age 3 to grade 3.
- EdVenture Club: Before and after school enrichment and childcare for grades K-5.
- Online courses and flexible scheduling.

ADDITIONAL PROGRAMMING

that includes DECA (Distributive Education Clubs of America), IMPACT (Inspire, Mentor, Pride, Achievement, Character, Training) leadership program, arts magnet program, music and theater, National Honor Society and state champion athletics teams.

On state and national exams, ISD 728 students continue to outperform the majority of their peers locally and nationally. In 2017, ISD 728 students ranked...

#1 IN MINNESOTA
in math of the top 10 school districts in enrollment

AND #3
reading and science

ISD 728's Mission

Our mission is to educate, inspire and empower our diverse learners, to shape their futures, to accomplish their dreams and to contribute positively to our local and global communities.

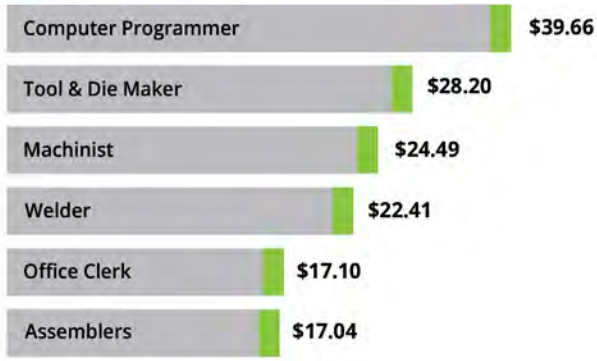
We take great pride in Community Education programming, which serves all learners, from pre-schooler to senior citizen.

THE NATURAL CHOICE FOR **BUSINESS**

Elk River has long been the natural choice for business. We attract employers from a variety of different industries, with two Fortune 50 data centers, two medical device technology manufacturers, four energy-related companies and a high concentration of metal product fabrications already are a part of our flourishing business community.

Located close to the Twin Cities and St. Cloud with a lot of room to grow, Elk River is investment ready, with plenty of space available for retail, commercial, and industrial expansion.

Occupations In Elk River



Top Industries & Employment

2 FORTUNE 50 data centers

2 MEDICAL DEVICE technology manufacturers

4 ENERGY related companies

Workforce & Unemployment Rates

	People in Workforce	*Unemployment Rate*
Sherburne County	50,681	3.9%
Minnesota	3,063,604	3.5%
United States	160,319,750	4.4%

November 2018

The Convenience of **Location**

Elk River makes business fun and accessible. Besides being located just 35 miles outside of Minneapolis, we offer a variety of transportation options to make business much more accessible for new and expanding organizations.

- Easy access to sports stadiums
- Short ride to arts, culture, and shopping
- Located on three major highways – US 10, US 169, and MN 101 – within minutes of I-94
- Three airports, including MSP International Airport, within 60 miles
- Freight rail transit via BNSF Railway and Canadian Pacific Railway, both Class I Railroads
- Light rail transit via the Northstar Commuter to Minneapolis, Coon Rapids, Fridley, Big Lake and St. Cloud

COMMUNITY EMBRACES **ELK RIVERFEST!**

From Elk River's amazing outdoor amenities to its thriving economic environment there's so much to love about this city. For years however, one thing residents have indicated we're lacking is a large community celebration – thus Elk RiverFest was born in 2018.

The inaugural Elk RiverFest celebration drew more than 5,000 people to enjoy food, drinks, vendors, kids activities, and live music, all capped off by a fantastic fireworks display. Elk River's historic downtown is an ideal location for the event, as residents can patronize the local small businesses along Main Street, enjoy the picturesque views of the Rivers Edge Commons Park nestled along the banks of the Mississippi, and engage with friends and neighbors who all share the same love and pride of our beautiful city.

Based on the overwhelmingly positive feedback from the inaugural Elk RiverFest, the city council has decided to continue the tradition on the first Saturday of July. City staff has gathered feedback and are excited to add enhancements to ensure this free community festival is bigger and better in 2019.

ELK RIVERFEST 2018!

MORE THAN

5K

PEOPLE

to enjoy food, drinks, vendors, kids activities, and live music

THE NATURE OF **OUR COMMUNITY**

41 PARKS
COVERING ALMOST 1,300 ACRES

Nature is central to Elk River's community — with a full complement of indoor facilities including a 2-sheet ice arena, a 55+ Activity Center, banquet space, outdoor concerts, and recreational leagues for all ages, recreation is our nature. Our residents value the great outdoors and the active lifestyle Mother Nature shares. Whether hiking, biking, skiing or kayaking, there is something for all.

OVER 35 MILES
OF PAVED WALKWAYS AND A MYRIAD OF HIKING AND BIKING TRAILS THROUGHOUT THE CITY

OUR SIGNATURE **PARKS**

Hillside Park

Home to six miles of challenging mountain bike trails that travel through eight acres of oak forest, Hillside Park is regarded as one of the best mountain bike parks in the Upper Midwest.

Orono Park

(Featured on previous page)

Orono Park is 45 acres in size and includes a fishing pier, swimming beach, sand volleyball courts, dog park, mature oak trees and a destination playground. Launch your boat to enjoy fishing, water skiing, paddle boarding, kayaking, and other water activities.

[A Destination Park]

340 ACRE PARK

Woodland Trails Regional Park

- Walking
- Paved Biking Trails
- Cross-Country Skiing
- Bird Watching
- Photography

Rivers Edge Commons Park

- Mississippi River
- Amphitheater
- Splash Fountain
- Picnic Gazebo
- Weddings
- Riverfront Concerts

Contact Information

City of Elk River, MN
Economic Development Department
763.635.1000

Follow us @ElkRiverED

Visit us at **ElkRiverMN.gov**